

IMEX America 2018

SAMPLE Schedule

Monday

8:30 am - 9:30 am – Keynote. Julius Solaris. Trends and Research.
Sands Showroom, Level 2

9:30 am – Paws for a Break
Marco Polo / Galileo Foyer, Level 1

10:00 am - 11:00 am – Deep dive part 1: Culture of curiosity
TBC

11:15 am - 12:15 am – Deep dive part 2: Culture of curiosity
TBC

Lunch with clients.

1:45 pm - 3:00 pm – Create Different: The disruptive, the playful and other
irreverent adventures
Playroom

3:30 pm – 4:30 pm – What to expect when organizing international
meetings
Casanova 606, Level 1

5:00 pm - 7:00 pm – HPN Happy Hour
Margaritaville 3555 Las Vegas Blvd S.

*5 hours of education

IMEX Week SAMPLE Schedule

Tuesday

*Caesars Forum Walking Challenge by Heka Health – 25k steps goal!

7:15 am – 8:15 am – CMM/CMP breakfast sponsored by Nashville Convention & Visitors Bureau

8:30 am - 9:30 am – Keynote. Kelly McDonald. How to work with and lead people unlike you.
Sands Showroom, Level 2

9:30 am - 12:00 pm – Appointments (5)

10:00 am Bloody Marys in the Morning – San Jose
B2031

12:00 – 1:00 – Lunch 11am to 1pm

1:30 pm - 2:00 pm – Appointment (1)

2:00 pm - 2:30 pm – Sustainable, inclusive, healthy, allergy-responsible, budget-wise menus
Seminar Room 2, Inspiration Hub, Show Floor, Level 2

2:30 pm – 4:00 pm – Appointments (3)

4:00 – Arizona Margaritas – Scottsdale Tucson Phoenix (go say hello)
– A1418

4:30 – 6:00 – Women in Events networking with the Association for Women
– F1464

6:30 pm - 8:00 pm – Dinner with Partner CVB for Client's Next City Wide

*1.5 hours of education

IMEX Week SAMPLE Schedule

Wednesday

*Caesars Forum Walking Challenge by Heka Health – 25k steps goal!

*Live Zone

8:30 am - 9:30 am – Keynote. Paul Smith. Lead with a story.
Sands Showroom, Level 2

9:30 am – 12:00 pm – Appointments (5)

12:00 – 1:00 – Lunch 11am to 1pm

1:30 pm - 3:00 pm – Appointments (3)

3:00 pm – 3:30 pm – The win-win-win of sponsorships
Playroom

3:30 pm – 4:00 pm – Appointments (1)

4:00 pm – 4:30 pm – Association and Corporate Takeaways from France
B3629

4:30 pm – 5:30 pm – Networking reception on the Australia stand – B4232

4:30 pm – 5:30 pm – Meet Minneapolis Happy Hour – C2239

6:30 pm - 8:00 pm – Dinner with CVB and Clients

10:00 pm - 12:00 pm – Rendezvous
Drai's Beach Club and Nightclub

*2 hours of education

IMEX Week SAMPLE Schedule

Thursday

*Lip Smacking Foodie Tours – B2529

9:30 am – 11:00 pm – Appointments (3)

10:00 am – Bloody Mary – San Jose

11:00 am – 11:30 am – The hottest video technology trends

11:30 pm - 12:00 pm – Appointment (1)

12:00 – 12:30 – The State of the industry in 2018
Research Pod, Inspiration Hub, Show Floor, Level 2

12:30 – 2:00 – Lunch

2:00 – 2:30 – Innovation and creativity at corporate events
Research Pod, Inspiration Hub, Show Floor, Level 2

2:30 – 4:30 – Appointments (4)

4:30 pm – 5:30 pm – Networking reception on the Australia stand – B4232

4:30 pm – 5:30 pm – Meet Minneapolis Happy Hour – C2239

7:00 pm - 8:00 pm – Dinner with Clients and Partners

*1.5 hours of education