

With less than a week to go until IMEX America 2018...

...take 5 minutes out of your day and read my top tips to make the most of the show.

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Print this handy guide and check off each step as you get ready.

before you depart (*log in to your portal first*)

- o details about your hotel reservation and travel arrangements: [view & print here](#) and check-in & check-out times
- o appointment schedule [view & print here](#) or sync on our app before you set off
- o travel refund details (if applicable) [view & print here](#)

Also don't forget about...

- o online check-in for your flight 24 hours prior to departure
- o national ID (driver's license), passport and business cards
- o ESTA and/or visa (if needed)
- o chargers and/or US adapters
- o shuttle buses schedule [view & print here](#)
- o luggage labels
- o intermediary contact details
- o \$\$\$ cash and card (needed for hotel check in)

You're almost ready to rock & roll!

useful info

Show days & times

Monday, October 15

Smart Monday, powered by MPI
8:30am–5:00pm

Tuesday, October 16

doors open 9:45am
trade show 10:00am-5:30pm

Wednesday, October 17

doors open 9:45am
trade show 10:00am-5:30pm

Thursday, October 18

doors open 9:45am
trade show 10:00am-4:30pm

Arrival in Las Vegas

Look for the IMEX America hosts and hostesses wearing red T-shirts.

Airport to Hotel/Sands Expo

[View arrival transfers >](#)

Departure from Las Vegas

Sands Expo to Airport

[View departure transfers >](#)

Location

Hall A - C, Level 2

Sands Expo and Convention Center

201 Sands Avenue
Las Vegas
Nevada 89169

[How to get to Sands Expo >](#)

Shuttle Buses

Hotel to Sands Expo Sands Expo to Hotel

Tuesday to Thursday

[View and print the shuttle bus schedule >](#)

Floor plan

Foot friendly schedule

[Use the floor plan >](#)

Plot your route in advance...

Exhibitor booths are located on the show floor by geographical region, with hotel chains toward the back of the hall.

Parking

All major hotels on the Strip charge for parking.

Please contact the hotel directly for charges.

There is NO parking at the Sands Expo.

on-site essentials

Hosted buyer lounge

Hall G, Level 1

Tuesday 8.00am - 6.00pm
Wednesday 8.00am - 6.00pm
Thursday 8.00am - 4.30pm

Hosted buyer refund desk

Hosted buyer lounge, Hall G, Level 1

Monday 9.00am - 4.00pm
Tuesday 8.00am - 6.00pm
Wednesday 8.00am - 6.00pm
Thursday 8.00am - 4.30pm

Your VIP pass

Registration area is in the Sands Expo, Lower Lobby, Level 1.

Already registered?

Follow the signs to Scan & Go counters.

Not registered yet?

Make your way to On-site Registration.

Cell phone charging stations

provided by InCharged

- Hosted buyer lounge, Hall G
- InCharged booth G465
- Food Court, near booth F264
- Media Café, booth A4101
- Inspiration Hub, booth A4821

Catering

- Food Court, near booth F264
- IMEX Café, booth B126
- Media Café, booth A4101
- Sands Café, Level 1
- Grab & Go, hosted buyer lounge, Hall G (*this is a paid-for service*)

Coat & bag check

Monday: Level 1 of the Sands Expo next to the Business Centre

Tuesday – Thursday: next to the hosted buyer lounge entrance, Hall G, Level 1

stay connected

IMEX America app

powered by EventReference.com

[Download app here](#)

Stay updated at all times!

- appointment schedule
- travel, hotel and refund details
- what's on
- interactive floor plan
- and much more

Wi-Fi

Hosted Buyer Lounge

network: IMEXbuyer
access code: IMEXbuyer

Show floor hotspots

- Show floor cafés
- Northstar booth C436
- Sands booth B2625
- MPI booth B126
- at the cafés

#IMEX18

Share your pics, vids and stories on Twitter, Facebook, LinkedIn, Instagram, YouTube...

...and get social with IMEX America.

explore & learn

Inspiration Hub

sponsored by Maritz Global Events

Take advantage of some of the most stimulating education and training the industry has to offer – for free!

Booth A4821, Level 2

Live Zone

supported by Michael Cerbelli's: The Hot List™

Sample interactive, live experiences that can bring the “wow” factor to your event.

Booth F866, Level 2

Legacy Wall

Discover the legacies our exhibitors are working on and tell us what your legacy's going to be in the Media Café.

Learn more about the IMEX 2018 talking point [here](#).

MPI Daily Keynotes

Every day at IMEX America kicks off with a dose of inspiration from our outstanding speakers.

[Learn more here.](#)

Sands Showroom, Level 2

Tech Zone

Get hands-on with innovative and disruptive technologies, plus learn during education sessions with The Meeting Pool.

Booth F264, Level 2

Network till you drop

Mix. Mingle. Make connections. Enjoy exhibitors' many booth activities, the IMEXrun, parties like MPI Foundation Rendezvous, SITE NITE and lots more.

keep warm, stay cool

Las Vegas weather in October is typically between 59°F (15°C) and 82°F (28°C). Look for the latest weather forecast at visitlasvegas.com.

Pack for comfort with a range of garments that take you from trade show hall to dance floor seamlessly.

Weather-o-meter

fresh	sunny	cool	hot	colder	chilly
Morning temperature reaches 50° to 62°F (10°-17°C).	There are 320 days of sunshine in Vegas, a fair share of them in October.	Inside the hall and the hotel is comfortably air-conned round the clock.	Vegas temperature regularly hit 85°F (30°C) at midday.	Nighttime temperature ranges from 50° to 62°F (10°-17°C).	Expect lowest temperature in the late hours as you dash from dinner to taxi.

7am

10am - 5pm

8pm

Bring your sneakers and give your feet and body a mini-workout.

Join us for the [IMEXrun](#).

Dress professionally...

at IMEX America that means business casual and don't forget to wear layers.

Wear comfy shoes. You'll spend long hours on your feet.

Dress to impress for the networking events...

Pack plenty of evening outfits.

Hit the clubs in sassy finery or celeb magazine fashion.

Don't forget your favorite dancing shoes: Vegas is the place to bust a move.

a good read

...to be enjoyed on the plane

[View or download the IMEX America Show Preview](#)

Check out what IMEX America has in store for you: new initiatives, headline exhibitor news, event program highlights.

and finally...

Breakfast in Bed



Treat yourself to some quality “me-time” first thing in the morning courtesy of [Tourism Montréal](#).

Make your orders at booth 1236

Splash the cash

Take our free one-way shuttle to the [North Premium outlet mall](#) on Thursday at 4.30pm from the Sands Tour Lobby.

Limited spaces...so make sure you don't miss out!

Be Well Lounge

brought to you by Lee Papa inspired by Mindful Makeovers™ supported by Imprint Events Group

Visit this tranquil space to replenish with meditation, a massage or a few quiet moments to yourself.

Be Well Lounge, Casanova Room 501, Level 1

Free Meeting Space

ZenSpace partnered with us to offer you up to 60 minutes to conduct business in a quiet, private, tech-enabled meeting space in the Media Café.

[Reserve your SmartPod](#)

Think green!



Thanks [Costa Rica](#) for offsetting the CO2 from hosted buyer flight and shuttles through conservation and development of forest plantations.

To learn more visit the Costa Rica booth D2242

CloudTouch digital information kiosks

Find your way around the show. Check out these touch screens offering an interactive floor plan, show schedules and the exhibitor listing.

[See how it works](#)

Don't forget to **print this guide** and take it with you to Las Vegas.